

WOMEN EMPOWERMENT PROGRAMMES:

A land having the distinction of boasting the world's largest number of professionally qualified women is yet to ensure a life with dignity for the majority of its womenfolk!

India's male to female ratio is an alarming 1000:933. Women form half of the country's population, yet only about half of them are literate. Close to 1.5 lakh women become victims of various crimes annually, as per reported cases.

Further, an estimated 5 crore women face mental and physical cruelty.

Although, the legal marriageable age for a girl in India is 18 years, our girl child doesn't have a say when she is going to be a woman! As a matter of fact gender-based discrimination and societal behavior leading to physical and psychological harassments, emotional violence bordering on cruelty is never scant in woman's basket of woes. Social evils begin at the womb with female feticides, infanticides, sexual harassments, rape and dowry related tortures putting an end to her misery only at the tomb!

Then again, woman faces discrimination at her home, starting from womb to tomb. She ventures out to the street and she's not sure what harassment would greet her at the corner. If she bears a daughter, she doesn't know why rest of her life won't be the same again! The saga continues; generation after generation; leaving little chance for Indian society to take a giant leap. Thus the Society has adopted a special programme for those women who are interested to stand on their own feet. The Society has included a short duration awareness generation -cum-orientation training for women to understand their real need and work independently. In addition, the Society has also encouraged the women members of self-help-groups (SHGs) for starting their income generation activities. During the year, the Society has trained and engaged huge number of women in different trades and activities and they are successfully earning their livelihood.

Loin Loom Training-cum-Production Centre –Handloom are an important craft product and comprise the largest and comprise the largest cottage industry of the world. Presently, handloom weavers are facing severe livelihood crisis because of adverse Government policies, globalization and changing socio-economic conditions. Textile sector in India is growing and has been undergoing enormous changes within its structure, which are affecting its characteristics. The profession of handloom weaving has been one of the main factors of growth in Indian economy, promoting inter-and intra-relationship between different communities. This sector has been considered important for the sheer magnitude of people endowed with traditional artisans, craft skills attuned to the local needs and resources. Thus the Society has introduced a training-cum-protection centre (TPC) for imparting skill improvement trainings, processing of raw materials and designing. The Society encourages and supports women entrepreneur who takes initiatives to set up a business and run for the purpose of generating self-employment, income & growth.

Handicrafts Training-cum-Production Centre –Handicrafts in this country are an important part of our rich cultural heritage, which serve the aesthetic needs of man and provide a vehicle for his urge for self-expression. The real significance of handicrafts lies in the newness and surprise of each object. Thus to promote handicrafts based activities in rural as well as urban areas the Society has taken step in introducing a training-cum-production centre (TPC) for upgradation of skills of the existing craftsperson and also imparting skills to new craftsperson with the objective of expanding the production base of crafts especially those with high market/export demand and or reviving languishing crafts. The training programme envisages various measures to develop expand and sustain marketing of handicrafts with objective of augmenting the employment and income of craftsperson. The Society involved itself in motivating, entrepreneurial trainings, and skill trainings on various feasible trades namely: (a) Rearing poultry birds/ducks/piglets/goats,(b) Production of vegetables, (c) Vending of graded rice & vegetables(d) Vending of dry fish/processed fish etc (e) Training-cum-production on Mushrooms.



